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# VENNARD'S GLADS

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U.S. Department of Agriculture

Probably the most popular of all the miniature glads is the variety ATOM shown below, which is used so frequently in flower arrangements. It has a very small floret, four or five open on a spike, but it is sparkingly bright.



We have become very much enthused over one of the small, or miniature glads, shown above in color, and in spite of its' rather clumsy name LADYKILLER, it is gaining in popularity. It is very bright, always grows in perfect form, with three inch flowers, always properly placed on a strong stem. A fine little glad.



## 1954

## VENNARD NURSERY

BOX 394

SIoux CITY, IOWA



## GLADIOLUS SEED

We believe we have sufficient seed from the following crosses to offer it for sale to our bulb customers; and still have enough for our own plantings. The seed crop this season was excellent, and abundant. The price will be 25 seeds for 50c, except where priced otherwise. Limit: two packets per customer, on any one cross.

Arethusia X Friendship	Orange Gold X Circe
Aria X Spic & Span (5c ea.)	Pactolus X Spic & Span
Atom X Ruby	Pactolus X Flicker
Atom X Statuette (5c ea.)	Pactolus X Phantom Beauty
Aureole X Pactolus	Phantom Beauty X Eliz. the Queen
Aureole X Orange Gold	Phantom Beauty X Spic & Span
Aureole X Spic & Span	Phantom Beauty X Burma
Benjamin J. Britten X Evangeline	Phantom Beauty X Pactolus
Beautys Blush X Orange Gold	Phantom Beauty X Orange Gold
Betty Duncan X Pactolus	Red Charm X Burma
Chief Pontiac X Spic & Span	Red Charm X Tarawa
Chief Pontiac X Pactolus	Rosa Van Lima X Pactolus
Claucarcy X Aria	Ruby X Burma (5c ea.)
Claucarcy X Pink Ribbon (5c ea.)	Ruby X Crinklette
Dark David X Firegleam	Salmans Glory X Pactolus
Elizabeth the Queen X Phantom Beauty	Spic & Span X Jo Wagenaar
Elizabeth the Queen X Ivy Robertson	Spic & Span X Phantom Beauty
Flicker X Aria	Spunky & Old South
Flicker X Pactolus	Statuette X Friendship
Ivy Robertson X Elizabeth the Queen	Statuette X Pactolus
Ivy Robertson X Pactolus	Statuette X Wunschelrute (10c ea.)
Ivy Robertson X Spic & Span	Statuette X (No. 200 Scarlet Seedling
Joe Wagenaar X Burma	Tangelo X Pactolus
Joe Wagenaar X Spic & Span	Tivoli X Burma
Ladykiller & Elizabeth the Queen	Tivoli X Elizabeth the Queen
Ladykiller X Pactolus	Tivoli X Spic & Span
Little Sweetheart X Spic & Span	Tivoli X Orange Gold
Look X (Phantom Beauty X Spic & Span	Tivoli X Phantom Beauty
Magnolia X Orange Gold	Wedgwood X Friendship
Nadia X Claucarcy	Wedgwood X Pactolus
Orange Cold X Aureole	Crinklette X Figurine (7c ea.)
White Lace X Spic & Span	

## Collection of Large and Miniature Glads

### COLLECTION "L & M"

Some home gardens would no doubt be happy to have a collection of regular large glads, together with a group of the miniature or small varieties. We are listing herewith what we believe would be a fine combination of these glads. All labeled and packaged separately.

Large Glads		Small Varieties	
10 AUREOLE		10 ATOM	6 LITTLE GOLD
10 BURMA	6 PACTOLUS	10 BO PEEP	6 TWEEDLEDUM
10 SPIC & SPAN		10 WHITE LACE	6 RUBY
10 EVANGELINE		6 STATUETTE	6 FLICKER
10 ELIZ. THE QUEEN		6 LADY KILLER	6 PETER PAN
10 FRIENDSHIP	6 BENJAMIN BRITTEN		

This collection is composed of 144 husky bulbs, all in blooming size, mediums or larger, that will provide excellent blooms for the home garden, and they will be prepaid to you for \$7, half collection prepaid for \$4. We believe this is one of the finest collections offered in our catalogue.

## All Pastel Collection Of Small Glads

### COLLECTION "P"

2 ARIA	4 STATUETTE	4 NADIA
6 BO PEEP	4 LITTLE SWEETHEART	6 ORANGE BUTTERFLY
6 LITTLE GOLD	6 MILDRED PETTMAN	6 LADY KILLER
6 YELLOW BIRD	4 FAIRY	6 FLICKER
4 BABS	4 STARLET	4 PINK RIBBON

Here is a collection of fifteen varieties, seventy-two husky bulbs all of which should bloom well, with a catalogue value of \$7.20, which we will send prepaid to you for \$5.25. These will be separately packaged and labeled; and will all be in the lighter colors, fine for table use.



# Greetings To Friends

Once more we wish to extend greetings to our old friends and customers, and to thank them for their patronage of other years. We have always tried to take good care of all orders sent to us, and to supply first class bulbs in every case. We believe we now have as fine bulbs as we have ever grown, in spite of the dry season. We harvested a much larger crop of young bulbs, grown from the bulblets, than we have grown for several years.

The ladies will note that we are listing a much larger group of small, or miniature gladiolus, than we have heretofore shown in our catalogues, and we believe that every one listed is worth the price asked; and are worth growing. We grew over ninety varieties of small glads the past season, and are listing about sixty of them. We are also listing a few new varieties in the larger sorts, which should prove interesting to the average gardener.

We had a grand time with our seedlings, altho the Floyd River flood ruined a great many. The muddy waters swept over a part of our seedling planting, and washed out about six thousand of our larger plants, bulbs and all, so that we did not get to see what they might have been. We hope we never see such a flood again. Our seed beds had 16 inches of water standing on them for ten or twelve hours, and the little plants just could not quite get going again. We lost 75% of them, or more. We expect to plant another fifteen acre garden, so drop in and visit us when the glads bloom; and walk thru the rows with us. We will be glad to see you.

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## TERMS OF SALE

All orders at the retail price will be prepaid to your address, providing they amount to \$3 or more. Parcel Post rates have again taken a 50% jump, and it seems that we must sooner or later find some other method of serving our trade. We try to include some free bulbs with every order, so our customers might see something different. Customers in Iowa should add the sales tax. Dust your plants as soon as they have three leaves, with 5% D. D. T. dust, and apply it every ten days, or after each rain, and you will keep your plants free from Thrip, and should have fine blooms. Cultivate frequently, and water plants if weather becomes very dry. Glads like plenty of moisture. ALL COLLECTIONS ARE LABELED, EXCEPT "MIXTURES".



# ***Seedlings and Seed Growing***

Early in June of this year, we had a disastrous flood in Sioux City, and it covered a part of our Glad Garden, including our seedling beds. We had planted our seed about a month before, and the little plants were just emerging from the soil when this huge mass of muddy water swept over them, and stood 14 inches deep on them for ten or twelve hours. We lost about 75% of the crop, but did manage around twelve or fifteen thousand small bulbs for 1954 planting. But, we have hope that we may grow a real crop of seedling bulbs in 1954 from a fine lot of seed that we grew this year. We are preparing some soil where no bulbs have ever grown, and the two new beds are 400 feet long, and we have also prepared a "cold frame" of redwood, with twelve three by six feet, sash to cover it with. We hope to plant a lot of seed in that frame very early. We are going to shade a part of our open seed beds with cheese cloth, another section with snow-fence and are going to try a mulch of ground corn-cobs, as well as another try with aluminium foil. We are determined to find a system that will apply best for our soil, and for our system of irrigation, etc. We will also try a spray at regular intervals thru out the season.

We did have a grand time with our seedlings, both the older group of 39,300 that were planted for the second time, and the fifteen thousand new small bulbs that were first-time bloomers. We found some very fine numbers among the new crop and made another group of 88 selections from the older seedlings. We will have about 400 selections to grow

"on" another season, be The Good Lord Willin'. I do believe we have enough seed to grow our much hoped-for 50,000 small bulbs in one season; and I am going to give every seed a chance, if I can.

There are now seven of us in this vicinity who are growing some seedlings, and we have regular "seedling sessions" where we judge each others' seedlings, and tell the other guy how they compare. We have some great times, and we get to see some great glads. Mr. Nels Otteson came up with a pink and a cream one day that were "out of this world"; and George Dubes brought in three yellow glads at about the same time that seemed as fine as Gold, and much more ruffled! They were nearly as large as White Gold, and I believe one of his seedlings was the pollen parent of all three. George has been hybridizing for many years.

Mr. Don Wohlers had a shade over his seed beds for most of the summer, a complete covering of cheese-cloth, and his plants reached a height of two feet, or more, but the resulting bulbs were rather small and disappointing. Perhaps the shade should be removed about mid-summer, and plenty of water supplied. What would you say? Well I hope to find out this summer by numerous experiments. I do have a lot of seed. Better make a few crosses next summer and try your luck. Great fun. We think one of the best parents for beautiful seedlings in our garden this past season was the great Boise Belle. Nearly all seedlings from that variety were beautiful. Tell us about your favorite cross, and your best seedling.

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## **Membership In Glad Society**

Most glad growers are anxious to read something about their hobby, and most of us belong to one or more societies. Membership in the Sioux City Society and the Iowa State Glad Society costs \$2.50 and entitles the member to such bulletins as are published by the State Society, known as "GLAD TIDINGS". For any membership sent to us, in connection with an order for bulbs, we will donate six bulbs each of white, a yellow and a red miniature which should have a sale value of at least \$1.50, and will furnish a start in the "small" glads for anyone who is not growing them. Better join a glad society.



# GENERAL BULB LIST

Since publishing our catalogue for last season, there have been very drastic increases in parcel post rates; but we are trying to keep our prices on bulbs very close to the 1952 price level. The postage increase amounted to 50%. On the other hand we are going to keep on prepaying shipments. However, we must ask that the minimum of \$3.00 for prepayment be carefully observed. We guarantee all bulbs to be true to name and free from disease or injurious insects. Bulbs are offered, subject to prior sale, and bulblets will be sold in "packets" of 50 to 100 bulblets per packet. If bulbs are not priced per ten, such price may be found by multiplying the single bulb price by eight, or the price per two, by four. Five bulbs of large or medium sizes will be sold at the ten-price. Medium and large bulbs will provide best bloom.

**ANN SHERMAN (540) (Woods)** This is one of the most beautiful of the ruffled pink glads. It can open seven wonderful 5½ inch blooms of grand quality with ordinary culture. Has a great show record. **Lg. \$1 ea. Med. 75c ea. Blbts. 10 for 50c.**

**ARETHUSA (416) (Fischer)** This fine glad has been around for about fifteen years, but we still like to have it in our garden, especially for seed growing. It is one of the healthiest—and produces bulbs like base-balls. A nice ruffled buff glad. **Lg. 10 for 85c. Med. 10 for 65c. Blbts. 30c Pkt.**

**AUREOLE (410)** This is still our favorite yellow glad. A rich very ruffled yellow that every body loves, and especially the florists. Blooms well from small bulbs late in the season; and is very healthy. **Lg. 2 for 25c. 10 for \$1. Med. 3 for 25c. 10 for 70c. Sm. 10 for 40c. Blbts. 35c Pkt.**

**AUTUMN GOLD (412) (Fischer)** We grow this glad in quantity for late florists blooms, and often wish we could have it in mid-season. Very lovely rich yellow with a scorched appearance that the florists like very much. **Lg. 10 for 85c. Med. 10 for 65c. Blbts. 30c Per Pkt.**

**BEAUTY'S BLUSH (440) (Fischer)** This light blush pink glad is one that we need for late bouquet sales and for florists, because it is so reliable. Can cut them all. Vigorous, strong and loves to grow. **Lg. 10 for 85c. Med. 10 for 65c. Blbts. 30c Pkt.**

**BENJAMIN BRITTEN (366) (K. & M.)** This strong growing lavender has been doing very well in our garden for several seasons. Has good habits and is tall and straight. It is a good lavender color with white throat. **Lg. 2 for 25c. 10 for \$1. Med. 3 for 25c. 10 for 75c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**BETTY DUNCAN (422) (Benedict)** The tall stately spikes from this orange glad with golden yellow throat, are impressive in our field. A great addition to this class, and very healthy. **Lg. 10 for \$1.20. Med. 10 for 75c. Blbts. 35c Pkt.**

**BOISE BELLE (333) (Roberts)** Here is one of the most beautiful glads we grow, but does require early planting for mid-season blooms. Requires 100 days to bloom. It has creamy yellow florets with a rich pink halo and lovely pink edging on the lip petals. Can open twelve florets with average culture, on a well built spike. Understand it makes seed liberally and easily. Does best from large bulbs. **Lg. bulbs 25c ea. 10 for \$2. Med. 2 for 30c. 10 for \$1.25. Sm. 3 for 25c. Blbts. 15 for 25c.**

**BOLD FACE (533) (Evans)** A deep salmon, or near-scarlet, with a pronounced white blotch in the throat with a black-red brush marking; giving it every reason to be known as Bold Face. Florets are large nicely ruffled, well attached on a strong well balanced spike. Very striking and fine. **Lg. 25c ea. 10 for \$2. Med. 5 for 80c. 10 for \$1.60. Sm. 10 for \$1. Blbts. 15 for 25c.**

**BOULOGNE (562) (Salman)** A clear wine red about the shade of Burma, rather plain petaled, but can hold 6 to 8 open on tall spikes. Propagates well. **Lg. 10 for \$1. Med. 10 for 75c. Blbts. 30c Pkt.**

**BLUE BEAUTY (476) (Pfitzer)** One of the oldest, but most reliable blue glads; one we have been able to keep quite healthy in our garden. **Med. 10 for 75c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**BUCKEYE BRONZE (490) (Wilson)** We started with Buckeye when it was new, and have been growing it at least a dozen years. This glad helped us start the commercial venture—on bulbs. A bronzy smokey that is swell for arrangements, or bouquets. **Lg. 10 for \$1. Med. 10 for 75c. Blbts. 25c Pkt.**



- BURMA (564) (Palmer)** If we were limited to just two glads—they both would be Burma. About ten years ago Mr. Gove sent us a bulb of this great variety, as an extra; and when it came into bloom I knew I had found the greatest glad of all time. It is still our greatest glad and best seller. I feel sure we grew a quarter million from bulblets this season. It is a deep rose red, that is probably the most beautiful red there is—and always popular with men. **Lg. 10 for \$1. Med. 10 for 75c. Sm. 10 for 35c. Blbts. 25c Pkt. Jumbo bulbs 10 for \$1.25.**
- CARMEN CORLISS (430) (Roberts)** The lovely fluted blooms of this variety are a soft coral pink with a very bright yellow lip-blotch, a grand combination of color that is beautiful indeed. It is a fine variety and altho it is a bit short on the stem, it makes up for it in beauty. **Lg. \$3. Med. \$2. Blbts. 40c ea.**
- C. D. FORTNAM (440) (Kadel)** This glad was named for one of the great showmen of our time. It is a wax-like blush pink with creamy throat, of excellent substance and ruffling, and very fine in every way. **Lg. bulbs 50c ea. 10 for \$4. Med. 5 for \$1.40. Blbts. 8 for 25c.**
- CHIEF PONTIAC (524) (Snyder)** This is a bright orange scarlet shading a little darker in the throat. Grows tall and strong with six or more open. Very sturdy. **Lg. 2 for 30c. 10 for \$1.25. Blbts. 50 for 35c.**
- COL. ATKINSON (466) (Williams)** This deep lavender, or light purple glad, is one of the sturdy type, growing big and strong. A very beautiful shade, and a solid color. **Lg. bulbs 2 for 25c. 10 for \$1. Sm. 10 for 40c. Blbts. 25c Pkt.**
- CREAM ORCHIDS (406) (Fischer)** A very beautiful ruffled and laciniated cream; of excellent habits. **Lg. 40c ea. 10 for \$3.20. Med. 30c ea. 10 for \$2.40. Blbts. 10 for 25c.**
- CROWN JEWEL (461) (Fischer)** Here is a pretty rose pink, almost lavender, with a ruby red throat blotch that is really a gem for lively colors. You will like this one. **Lg. 40c ea. 10 for \$3.20. Med. 30c ea. 10 for \$2.40. Sm. 20c ea. Blbts. 10 for 25c.**
- CRUSADER (301) (Fischer)** This is one of our favorite blotched glads, and Mr. Fischer has released some nice ones too. It is a white with long flower head, and having a lively purple blotch that is very charming. Opens eight easily, but is a little short on handle. **Lg. \$1 ea. 10 for \$8. Med. 75c ea. 10 for \$6. Blbts. 4 for 25c. 10 for 50c.**
- CUPID (300) (Fischer)** Here is a small pure white glad that comes along very early and is extra fine for florist trade, such as corsage or wedding decorations. Has excellent health, and propagates rapidly. **Lg. 2 for 25c. 10 for \$1. Med. 3 for 25c. 10 for 75c. Blbts. 25c Pkt.**
- CORSAGE (361) (Knight)** Cream colored glad with medium rose petal edges and throat mark. It is wavey, ruffled, needle-pointed and sometimes laciniated, and is used freely for corsages. **Lg. 30c ea. Med. 2 for 35c. Blbts. 10 for 25c.**
- COLUMBIA (407) (Roberts)** Clear creamy white edged in a rose color. Very similar to Corona in color but not quite so large; but is considered a better performer. The color is smoother than Corona. **Lg. 50c ea. Med. 35c ea. Blbts. 10 for 30c.**
- CHEROKEE (590) (Snyder)** Here is an attractive reddish bronze glad for the A. O. C. Class, should be a grand show number and will open seven or eight florets. **Lg. \$2 ea. Med. \$1.50. Blbts. 10 for \$2.**
- DARK DAVID (554) (Morgan)** A huge deep red that is not quite as dark as some in this class, but surely one of the largest. Fine show glad. **Lg. 60c ea. Med. 40c ea. Sm. 25c ea. Blbts. 10 for 50c.**
- DAISY MAE (521) (Ruble)** A nice orange color shading to pink; with a cherry throat mark. Rather unusual color, but a powerful grower, very tall and fine for shows. **Lg. 2 for 25c. 10 for \$1. Med. 10 for 75c. Blbts. 25c Pkt.**
- DIEPPE (436) (Hassall)** A tall large salmon-scarlet glad of brilliant coloring, and a fine grower. Can open 6-7 wide open huge blooms, and one of the best scarlets. **Lg. 2 for 25c. 10 for \$1. Med. 3 for 25c. Blbts. 30c Pkt.**
- DULCIE (460) (Loar)** We have been trying to build up a little stock of this fine deep rose variety, almost a purple. A strong healthy grower of great beauty. **Lg. 35c ea. Med. 25c ea. Sm. 2 for 25c. Blbts. 35c per Pkt.**
- DUSTY MILLER (486) (Elliott)** This is no doubt one of the nicest smokies in the trade; old rose color with creamy lines. Color varies some but is O. K. **Lg. 2 for 25c. 10 for \$1. Med. 3 for 25c. Blbts. 30c Pkt.**

ORDERED FROM

# VENNARD NURSERY

P. O. BOX 394

SIOUX CITY 2, IOWA

Mr.

Mrs.

Miss

(Please Print)

Date

R. F. D. or St.

Post Office

State

Express Office

Amt. Enclosed

If We Are Out of What You Order Shall We—

( ) Refund

( ) Substitute Nearest Size

( ) Substitute Nearest Variety

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NOTE: Vennard Nursery will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned; but no guarantee of growth or satisfaction is given; responsibility for the crop is denied.



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**ELIZABETH THE QUEEN (566)** (White) This is the leading lavender for the last dozen years; and has won in hundreds of shows. With good culture and water—it can grow into fine show spikes. **Lg. 10 for \$1. Med. 10 for 75c. Blbts. 25c Pkt.**

**ELMER'S ROSE (462)** (Fischer) Wonderfully fine new deep rose shade, with very pretty throat mark. Can produce fine show spikes with 7-8 open, and is rated one of Fischer's best. A good propagator and easy grower. **Lg. 40c ea. Med. 30c ea. 10 for \$2.40. Sm. 5 for 80c. Blbts. 10 for 30c.**

**EVANGELINE (540)** (Palmer) This is one of Prof. Palmer's fine large light pinks, that can open eight or nine huge blooms on a long flower head. Has won many championships, even tho it does have a few mis-placed blooms. In moderate weather it can be grown into perfect spikes. **Lg. 10 for \$1. Med. 10 for 75c. Blbts. 30c Pkt.**

**ETHEL CAVE COLE (440)** (Cave) This great pink glad has been in commerce for about ten or eleven years, and is still a splendid commercial variety. Enjoys excellent health. **Lg. 10 for 85c. Med. 10 for 65c. Sm. 10 for 35c. Blbts. 25c Pkt.**

**FALCON (566)** (Woods) A very ruffled light lavender, with creamy lines on lip petal. Florets recurved and needle pointed. An attractive and different variety. **Lg. 25c ea. Med. 20c ea. Sm. 2 for 25c. Blbts. 10 for 25c.**

**FIREBRAND (452)** (Butt) A bright glistening red with a white throat line, that has won many championships around here. A strong grower, and can easily open ten. **Lg. 10 for \$1. Med. 10 for 75c. Blbts. 25c Pkt.**

**FORSYTHIA (512)** (Harris) A medium shade of yellow with something of a green tint to it, especially when first open. Florets waved and many open at once. **Lg. 75c ea. Med. 50c ea. Blbts. 10 for 50c.**

**FRANCESCA (566)** (Toben) When well grown with plenty of watering, Francesca can be the talk of any garden or show room. A lovely opalescent pink-lavender, opening seven or more very large blooms at one time; growing very tall and beautiful. **Lg. \$1 ea. Med. 60 ea. Sm. 40c ea. Blbts. 10 for 60c.**

**FRIENDSHIP (422)** (Fischer) Here is one of the earliest, most beautiful, and best all-around glads we grow. A gorg-

eous fresh pink. Will open six to eight and is very reliable for florist trade. **Lg. 10 for \$1. Med. 10 for 70c. Blbts. 25c Pkt.**

**GOLD (412)** (Marshall) This is still one of the finest yellow glads, even tho it might be a little short. Color and ruffling are the best. **Lg. 50c ea. Med. 35c ea. Sm. 25c ea. Blbts. 10 for 35c.**

**GOLDEN ARROW (510)** This is a clean bright yellow in a light shade, very ruffled. **Lg. 10 for \$1. Blbts. 25c Pkt.**

**GOLDEN FLUTE (511)** (Hartman) Lovely light yellow with a rose stripe thru lip petal. Extra heavy texture, and can grow 7 inch florets. Hard to beat on the show table. **Lg. 75c ea. Med. 50c ea. Blbts. 10 for 50c**

**GORGEOUS DEB (530)** (Wilson) One of the finest of the salmon glads, and delightfully ruffled, and has cream throat mark. Very fine for home bouquets. **Lg. 50c ea. Med. 35c ea. Blbts. 10 for 35c.**

**HEARTS DESIRE (540)** (Fiedler) Beautifully ruffled light pink with 7 or 8 florets open on tall spikes. Still a fine variety. **Lg. 25c ea. 10 for \$2. Blbts. 15 for 25c.**

**HEART O' GOLD (401)** (Fischer) This lovely white glad with a richly colored yellow throat mark, is one of the fine things from Fischer's garden. Very early and a vigorous grower. **Lg. 2 for 25c. \$1 per 10. Med. 10 for 75c. Blbts. 25c Pkt.**

**HARRIET (370)** (Everett) A very nice deep reddish purple with deeper color on the lip petals. It is about the color of King David, but is somewhat smaller in size. Best of its' color and size. **Lg. 75c ea. Med. 50c ea. Blbts. 10 for 40c.**

**HEIRLOOM (566)** (Klein) Clear medium lavender, with white throat mark, and white mid-ribs. Can hold 7-8 open on fine tall spikes; and has won many championships at the shows. **Lg. \$3 ea. Med. \$2 ea. Blbts. 10 for \$2.**

**KAREN (471)** (Mazur) This is an excellent novelty in a rather dark purple with a strikingly deep cream center or blotch. Flowers are waved and well rounded, with 7 or 8 open at a time. Different from anything else, and one you will like if you go for the unusual. **Lg. \$2 ea. Med. \$1.50. Sm. \$1 ea. Blbts. 10 for \$2.**



**KING SIZE (531)** (Hartman) One of the giants. A huge medium light pink with deep pink throat markings. Eight or nine open at a time on tall spikes, fine for shows. **Lg. \$3 ea. Med. \$2 ea. Sm. \$1 ea. Blbts. 10 for \$2.**

**LADY ANNE (500)** (Buchanan) This is one of the largest and finest white glads we grow, and is very useful for any purpose. Excellent habits and very white. **Lg. 10 for \$1. Med. 10 for 75c. Sm. 10 for 35c. Blbts. 25c Pkt.**

**LAKE PLACID (406)** (Wilson) Here is a rather old variety that blooms very late, but in good seasons it is a very beautiful cream colored glad with richer yellow throat. Has great stretch and beauty. **Lg. 10 for 85c. Med. 10 for 65c. Blbts. 25c Pkt.**

**LAVENDER & GOLD (366)** (Baerman) This is one of our earliest blooms, and is a very pretty bloom, well described by its' name. Tall buggy-whip spikes. **Lg. 10 for 85c. Med. 10 for 60c. Blbts. 25c Pkt.**

**LAVENDER PRINCE (466)** (La Salle) Here is a tall purple-lavender glad that grows vigorously in our fields, and florists can always use the blooms. Always healthy. **Lg. 10 for 85c. Med. 10 for 60c. Blbts. 25c Pkt.**

**LOOK (540)** (Taylor-Rockley) Here is a very promising tall light pink that looks very much like it would become a top-notch commercial. It will open five or six exceptionally large florets. **Lg. \$2 ea. Med. \$1.50. Blbts. 10 for \$1.60.**

**MAID OF ORLEANS (400)** (Pfitzer) The oldest good white glad that is the standard by which all whites are measured. Is still grown by millions for florists thru-out the world. **Lg. 10 for 85c. Med. 10 for 65c. Blbts. 25c Pkt.**

**MISS WISCONSIN (462)** (Krueger) A rose pink on the darker side but is an excellent color, and this one is a good grower. Can open eight five-inch florets in fine style. **Lg. 10 for 85c. Med. 10 for 65c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**MT. INDEX (401)** This is probably the best commercial glad we grow, being very popular with all florists, with its fine white florets with a butter-ball blotch in the throat. It is very early and a vigorous grower. **Lg. 10 for 85c. Med. 10 for 65c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**MOTHER FISCHER (400)** (Fischer) This is a strong clear white, with a slight lavender mark in throat which does not detract. Can produce excellent spikes from No. 5 bulbs. Can open seven on tall strong spikes from any husky bulb. **Lg. 40c ea. 5 for \$1.60. Med. 30c ea. 5 for \$1.20. Blbts. 10 for 25c.**

**MIXED SEEDLINGS** We grow a good many thousand seedlings every year, in order to select a few for increase. There are many that just do not quite make it, and we offer these for sale to our friends and customers, as they no doubt will get some thrills from some unusual bloom that happens to come from these seedling bulbs. **Lg. 10 for \$1. Med. 10 for 75c. Eight times the ten price per hundred.**

**NORDIC QUEEN (540)** (Fischer) Very large pale pink with a creamy throat, a very lovely pastel shade. This is not heavily ruffled but has wavy florets with raised mid-ribs. Some spikes will be short, but they average very good, and are beautiful. **Lg. 75c ea. 5 for \$3. Med. 50c ea. 5 for \$2. Blbts. 10 for 50c.**

**NOWETA ROSE (568)** (Fischer) Dark rosey lavender with a red-violet throat spear. Very large wavy fluted florets; often opening eight or ten—and in some cases the entire spike opens up almost at once. Usually plenty of buds, but it does make sensational spikes that win in the shows with great regularity. Makes a tremendous spike with good culture. **Lg. 40c ea. 5 for \$1.60. Med. 30c ea. 5 for \$1.20. Blbts. 10 for 30c**

## Dark Color Collection For Men

15 Burma	10 Lavender Prince	5 Dusty Miller
10 Valeria	10 Benj. Britten	5 Buckeye Bronze
5 Okinawa	10 Miss Wisconsin	5 Blue Beauty
10 Red Charm	5 Joe Wagenaar	

90 husky medium size bulbs, catalogue value \$8.15 prepaid to you for \$5.10 and these are all fine varieties that will please you. All packages labeled.



**OCTOBER SUNSHINE (420)** (Quackenbush) This fine orange glad is excellent for floral uses in autumn, with its lovely coloring. A yellow throat helps in the blending of color. Tall straight spikes, with an occasional misplaced floret. **Lg. 10 for \$1. Med. 10 for 75c. Blbts. 30c Pkt.**

**ORANGE GOLD (422)** (Marshall) Here is a terrific strong grower, but with a short flower-head. When this first appeared a few years ago, we thought the orange color was settled for a long time. It will open five or six, and is usable as it grows, but it could use a few more buds. A powerful healthy grower. **Lg. 10 for \$1. Med. 10 for 75c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**OKINAWA (381)** (Loar) This snappy chocolate smokey variety with the purple throat mark is a very attractive glad, and can win in many shows. It is very popular in our bouquet sales, and everyone asks for it. Does not increase too rapidly. **Lg. 10 for \$1.60. Med. 2 for 25c. 10 for \$1. Sm. 10 for 50c. Blbts. 25 for 25c.**

**PASTELINE (540)** (Kolb) This huge light pink is a sensational grower, and very beautiful as it opens seven or eight on a very tall spike. Fine for late cut flowers. **Lg. 25c ea. 10 for \$2. Med. 20c ea. 10 for \$1.60. Blbts. 15 for 25c.**

**PINK CHIFFON (440)** (Fischer) A clear and refined light orchid pink, becoming lighter in throat. One of the prettiest light toned pinks. Florists could use it. **Lg. \$1.50 ea. Med. \$1.25 ea. Sm. 75c. Blbts. 10 for \$1. 2 for 25c.**

**PACTOLUS (417)** (K. & M.) Here is the most talked about glad in our garden, the brightest in color and most spectacular. It is an apricot-cream with an orange-red blotch on the lower petals, very beautiful and attractive. **Lg. 10 for \$1. Med. 10 for 75c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**PARTHIENA (566)** (Hitchcock) A rich deep shade of lavender that is a gorgeous color, and a very spectacular glad. Can grow a fine spike with 6-8 open blooms. **Lg. 10 for \$1. Med. 10 for 70c. Blbts. 25c Pkt.**

**PATROL (416)** (Palmer) This a very beautiful apricot colored glad with a golden throat, and will easily grow into championship caliber. Tall and strong grower. **Lg. 10 for \$1.25. Med. 10 for 85c. Blbts. 25 for 30c.**

**PHANTOM BEAUTY (440)** (Bastian) Here is one of the great glads from the garden of my friend John Bastian; a light blush pink that easily opens ten or twelve and can win championships in most any show. A grand healthy glad in our fields. Sturdy and tall. **Lg. 2 for 25c. 10 for \$1. Med. 3 for 25c. 10 for 75c. Sm. 10 for 40c. Blbts. 25c per Pkt.**

**POINSETTIA (450)** (Weeks) A beautiful scarlet red that is bound to become a good commercial glad. Opens 7-8 on a fine spike and is very healthy. Bulb-lets grow best if held over for year. **Lg. 50c ea. Med. 35c ea. Blbts. 25 for 60c.**

**RED CHARM (452)** (Butt) This is probably the most popular red glad on the market today, and it surely is one of the best performers. We have been growing it about ten years, and frequently we sell out before the season gets over with. We bought six thousand to plant last season. We have a good stock this season, and every one healthy. **Lg. 85c per 10. Med. 10 for 65c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**RED WING (436)** (Wright) One of the most popular scarlet-reds, both for exhibition and cut-flower use. A lovely light shade of red without any markings, and it can build a spike of 8-10 open in perfect style to win the show. **Lg. 2 for 35c. 10 for \$1.25. Med. 10 for 85c. Sm. 10 for 50c. Blbts. 35c Pkt.**

**ROSE CHARM (360)** (Fischer) Very popular florists cut-flower glad that can open 7 and is extra fine for vases, sprays or baskets. **Lg. 10 for 85c. Med. 10 for 60c. Blbts. 25c per Pkt.**

**SALMAN'S GLORY (507)** (Salman) Rich creamy white glad with a bright red blotch, wide open flowers and a fine flower-head. A good seed parent we have heard. **Lg. 10 for \$1. Med. 10 for 75c. Blbts. 25c Pkt.**

**SANS SOUCI (436)** (K. & M.) A rich glowing scarlet with a white line on lower petals, florets rather plain except wavy on edges. Spikes tall and graceful and propagation good. Strong grower and a "comer". **Lg. 25c ea. 10 for \$2. Med. 10 for \$1.60. Sm. 2 for 25c. Blbts. 15 for 25c.**

**SEASHELL (540)** (Roberts) A lovely shade of sea-shell pink, quite delicate in tone, with a touch of white. Looks like pink satin. Very heavy substance. **Lg. 25c ea. Med. 2 for 30c. Blbts. 15 for 25c.**



**SHEHEREZADE (517) (K.&M.)** Creamy pink with a strawberry blotch. One of the best blotched varieties. **Lg. 2 for 25c. Med. 3 for 25c. Blbts. 30c Pkt.**

**SILCHERLIED** This is a LaFrance pink with a very dark blotch. Will open 7-8 blooms on a tall strong spike. **Lg. 30c ea. 10 for \$2.40. Med. 20c ea. 10 for \$1.60. Blbts. 10 for 25c.**

**SPARKS (411) (Glass)** Glistening light yellow with an orange scarlet feather that radiates out lines of the same color. General effect is that of an explosion, hence the name. Very nice glad and a strong grower. **Lg. 10 for \$1. Med. 75c per 10. Blbts. 25c Pkt.**

**SPIC & SPAN (442) (Carlson)** Tall, ruffled medium deep pink of a very beautiful and pleasing shade; and probably one of the best show winners in recent years. It will open 10 on a strong spike; one of the finest both for commercial and exhibition. **Lg. 10 for \$1. Med. 10 for 75c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**SPRITE (320) (Palmer)** Wonderful bright golden orange, heavily ruffled and of fine heavy texture. One of the finest of the new butterfly type, that will become very popular. **Lg. 75c ea. Med. 50c ea. Sm. 35c ea. Blbts. 5 for 25c.**

**SNOW PRINCESS (400) (Pfitzer)** Too well known in the white class to need description, a thoroughly reliable white spike, for florists use. **Lg. 10 for 85c. Med. 10 for 60c. Blbts. 25c Pkt.**

**STRAWBERRY PEACH (533) (Salbach)** One of the finest glads to grow in a wet season, loves plenty of water. A swell strawberry-buff with a scarlet feather, beautiful it is. **Lg. 10 for \$1. Med. 10 for 75c. Blbts. 25c Pkt.**

**THE RAJAH (570) (Jack)** A very pleasing shade of rich royal purple describes the color of this fine glad. The large round full-petaled florets are nicely ruffled, with no less than six open at a time. **Lg. 25c ea. Med. 2 for 25c. Sm. 3 for 30c. Blbts. 10 for 20c.**

**TYRONE (466) (Deam)** This is a clear light lavender with a small creamy white blotch in center, very slight darker stipling at outer edge of throat. Opens 7 to 9 on excellent straight spikes. **Lg. \$1 ea. Med. 75c ea. Sm. 50c ea. Blbts. 10 for \$1.**

**TIVOLI (461) (K & M.)** Here is probably one of the best all-round rose pink glads of the present time; especially when grown from large bulbs. Last summer was dry, but Tivoli was supreme. Every spike can be cut and used. We made seed on about 200 spikes, it grew such huge pods. **Lg. 10 for \$1. Med. 10 for 75c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**VALERIA (436) (Pruitt)** An old time scarlet that is always good; grown by millions in the southland. Always healthy. **Lg. 10 for 85c. Med. 10 for 65c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**WEDGWOOD (366) (Fischer)** This is no doubt one of the most beautiful of the small type glads, a brilliant blue-lavender, that is very out-standing Will open only 5 or 6, but in good form. **Lg. 10 for \$1. Med. 10 for 75c. Sm. 10 for 40c. Blbts. 25c Pkt.**

**WHITE GODDESS (500) (Roberts)** A very large tall ruffled white of extra fine texture A fine performer, and was champion of the Binghamton show. **Lg. 10 for \$1. Blbts. 25c Pkt.**

## COLLECTION "M"

The small or miniature type glads have become so increasingly popular in late years that we have started growing them in quantity so that we might serve our customers with most all the popular varieties, not only in small lots but in collections as well. The small blooms are wonderful for table decorations, or arrangements; and the following collection will contain most of the popular varieties, and colors. All packages will be labeled, and the bulbs will be husky medium size or larger that will furnish fine bloom.

6 ATOM	10 MILDRED PETTMAN	6 OLD SOUTH
10 BO PEEP	10 STARLET	10 TWEEDLEDUM
10 LAVENDER & GOLD	4 STATUETTE	10 WHITE LACE
10 LITTLE GOLD	6 RUBY	6 OSAGE
6 LITTLE SWEETHEART	4 LADY KILLER	4 FILIGREE (Free)

This is an offering of 112 fine bulbs, all labeled and packaged, with a catalogue value of \$10.40 which will be sent prepaid to you for \$6.75; (one half order for \$3.65, prepaid).

Include some of these exciting "small" glads in your next purchase; and get the thrills of making table arrangements with these tiny little spikes, and using small containers for them.



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If We Are Out of What You Order Shall We—

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NOTE: Vennard Nursery will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned; but no guarantee of growth or satisfaction is given; responsibility for the crop is denied.



Quantity	Size	Variety	Price	
		Amount Brought Forward		
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We have attempted to accumulate a stock of the finest small glads we know anything about from watching them in the shows, and the gardens of friendly growers. In the following pages we list about 50 or 55 varieties and colors, and among them there are probably 15 or more very outstanding little glads. We will name what we believe to be fifteen of the most popular, keeping well within the No. 200 size; and considering only those which are finest for table or arrangement purposes:

ATOM	LITTLE GOLD	SONOPAL
BO PEEP	LITTLE SWEETHEART	RUBY
FLICKER	OSAGE	TWEEDLEDUM
FIGURINE	PETER PAN	STATUETTE
LADY KILLER	DAINTINESS	YELLOW BIRD

Now what would we do without Old South, Smilette, Jingles, Babs, Fairy, Flashlight, Fifth Avenue, Aria, Dresden, Marionette, Rosette, Nadia, Starlet and Spunky? Very easy to select fifteen more, and they would be almost as good, maybe some are better! In any event it is fun to grow them, and fool with arrangements, and hybridizing among these little fellows. Have a try with some of them and see for yourself. They seem healthier than the larger glads in most cases.

## MINIATURE OR SMALL GLADS

### VAN VOORHIS INTRODUCTIONS 1953-54

We have been privileged to list several recent introductions of prominent originators — such as Leonard Butt and C. C. Van Voorhis of New Jersey. The three varieties following are from the garden of Mr. Van Voorhis, and we have grown the first two and have found them to be very fine “small” glads. The originator’s description follows:

**ALL BLOTCHES** (261) This is a light creamy rose, with very large purple blotches on all lower petals. Is very showy; grows tall, healthy and clean with a wiry stem.

**SONOPAL** (263) This is a light medium rose colored glad, with a bright crimson spot in a yellow throat blotch. It is very striking and attractive, grows very tall and straight on thin wiry stems. You will like this little glad.

**FARMINGDALE** (268) Here is a dark lavender little glad with a lemon throat stippling. It has been a consistent blue ribbon winner. We have not yet grown it, but Mr. Van’s “small” glads have been uniformly fine with us.

All three of the above are priced as follows: large \$1 each, medium 65c each, small 35c each, bulblets 10 for \$1. All of these will also be sold in growers “PACK-AGES” containing 1 large, 2 medium, 3 small and 10 bulblets for \$3.50.

The following new introductions for 1954, are from the garden of my friend Leonard Butt, Ontario, Canada, who has so kindly allowed us to list them, and help in their introduction and distribution. We have not grown the three listed herein, but have grown almost every other “small” glad that Mr. Butt has originated; all of them being high-class and very interesting. Have heard some fine reports on TOYTOWN, and believe it is a very fine new glad. We heartily and unhesitatingly recommend any or all SMALL glads offered by Mr. Butt.

### RUFFLED MINIATURE INTRODUCTIONS

**GOBLIN** (Crinklette X Mibloom) (242) (Early) Clear pink with yellow throat; fine color; heavy texture and very ruffled. Grows to medium height; spikes straight; 16-17 buds; 7 open; excellently placed and attached. A very refined ruffled miniature.

**GOLDETTE** (Statuette X 44991) (212) (Early midseason) Deep golden yellow. One of our finest miniatures, as it sets a new style hardly conceived possible only a few years back. This is truly a miniature of the same type as the best of the big ones. 38”-40” in height; spikes straight and with long flower heads. 20 buds with 9-10 open florets. Excellent balance. Here is a ruffled miniature in a fine clear color and florets that look straight at you and with double rowed placement. Really tops.



**TOYTOWN** (Bo Peep X Twinkles) (236) (Early) From the first time this bloomed we referred to this as a super Twinkles. Similar in color, it is a fine scarlet with an unmarked deep yellow throat. Grows 34"-36", an ideal height for a miniature, with straight spikes. 17-18 buds, 7-8 open, well placed and attached. Very heavily ruffled and leathery texture. Excellent propagator and grower. Silver Medal 1953, Canadian glad growers trial grounds. Topped the entire list with an average score of 90.

#### Prices on Butt Introductions

Goblin: bulbs any size \$3 each; 5 for \$12. Grower's units: 10 bulbs and 100 bulblets for \$24.95. Goldette and Toytown: bulbs any size \$5 each; 5 for \$20.

## The Miniature Glad Garden

- ARIA** (Kuhn) 242 M. This fine little pink can open up seven or eight florets on a spike of 18 buds, and is a strong winner in the shows. Has a pleasing creamy throat, and is a fine grower. Lg. 35c. Med. 25c ea. Blbts. 10 for 25c.
- ATOM** (236) (Hedgcock) E. Here is the firey little scarlet with the white picotée edge that is so popular in arrangements. A fine little glad that everybody loves. Lg. 2 for 25c. Med. 3 for 25c. Sm. 5 for 25c. Blbts. 20 for 25c.
- BABS** (Pruitt) (210) E. A very ruffled light yellow with a green cast in the bud stage. A favorite with ladies, and makes fine spikes. Lg. 2 for 25c. Med. 3 for 25c. Sm. 5 for 25c. Blbts. 25 for 25c.
- BO PEEP** (Butt) 240 E. A dainty salmon pink that is probably one of the most popular of the small type glads. Very heavy substance and one of the most ruffled. Lg. 2-25c. Med. 3 for 25c. Sm. 5-25c. Blbts. 40 for 50c.
- BROWN ORCHID** (Van Voorhis) 290. L. A very unusual tall chocolate brown with odd yellow mid-ribs, on brown throat. Can open five of 17 buds. Prices same as Bo Peep.
- CLAUCARCY** (Maynard) 240 M. This small glad has plenty of stretch, and has won the blue ribbon many times. A bright light pink with creamy throat. Will open seven on a nineteen bud spike. Bright color, and a fine grower. Lg. 50c ea. Med. 40c ea. Sm. 25c ea. Blbts. 10 for 50c.
- COY CONNIE** 240 M. Heavily ruffled medium pink with a cream throat, with a rose feather. A beautiful glad. Lg. 20c ea. Med. 2 for 35c.
- CRINKLETTE** (Butt) 224 E. One of the most beautiful of all the small glads, a dainty spike with 3 or 4 open; with clean orange color and a pleasing throat mark. Excellent for hybridizing. Priced same as Bo Peep.
- DAINTINESS** (Butt) 206 E. We had Daintiness in our garden for the first time this season, and it is no doubt the finest miniature cream glad we have seen. Very ruffled, with a tall stretchy spike, fine form and growing habits. Lg. \$3 ea. Med. \$2 ea. Blbts. 25c ea.
- DOLORES** (Vasaturo) 240 E. A light pink with clean white throat, 3 or 4 open on appealing spikes. Lg. only 2 for 25c.
- DRAGONETTE** (Kaylor) 243 L. This pink glad has a lovely yellow throat and splendid growing habits. Four or five of 18 buds will open and you will like it. Lg. 20c ea. Med. 2 for 25c. Blbts. 10 for 25c.
- DRESDEN** (Butt) 210. Very beautiful light yellow that will open 6 or 7 of 18 buds, very heavily ruffled. Very beautiful. \$1.00 ea. Med. 60c. Sm. 40c.
- DR. FRANCIS** 250. A dull cherry red with a dark feather on a tan throat. Rather different. A New Zealand variety. Lg. \$1.00 ea. Med. 60c.
- FADDIST** 241. M. An old timer, but nice. Light pink with red mid-ribs on a creamy yellow throat background Lg. 25c ea.
- FAIRY** (Kuhn) 266 M. Here is a dandy little glad that can open five or six in a very light lavender that is unusual. No other just like it. Beautiful clear color. Lg. 2 for 25c. Med. 3 for 25c. Blbts. 15 for 25c.
- FIFTH AVENUE** (Hedgcock) 252 M. A glistening deep red, almost black. A beautiful color. Can open 7 on good spike of 18 buds. Lg. 40c ea. Med. 30c. Sm. 20c. Blbts. 10 for 25c.
- FILIGREE** (Kuhn) 216 M. Light buff with pink tinge and yellow throat. It has pointed, lacinated and ruffled petals. Nice little glad. Lg. 20c. Med. 3 for 35c.

**FIGURINE** (Butt) 211 E. Here is one of the most beautiful of all the small glads; being a fine yellow color with a maroon blotch in throat. Makes very impressive spikes, and is a small glad that likes to grow. Lg. 75c ea. Med. 50c ea. Sm. 35c ea. Blbts. 5 for 25c, 25 for \$1.00.

**FLAIR** (Fairchild) 307. Here is one of the oddities of the small glad world. Upper petals cream with rosy blush. Lip petals are smaller and solid deep rose, slightly edged cream. Long pointed petals, odd and spectacular. Lg. \$1.50 ea.

**FLASHLIGHT** (Roberts) Here is one of the brightest little glads on the map, a scarlet with a yellow throat that is strikingly bright. It really calls to you. Lg. \$4. Med. \$3. Sm. \$2. Blbts. 50c ea.

**FLICKER** (Kuhn) 221 M. A medium orange with a yellow throat and a bright red throat mark. An excellent little glad, and rates among the best among all the small glads. We never have quite enough. Lg. 2 for 25c. Med. 3 for 25c. Blbts. 20 for 25c.

**FROLIC** 211 M. Here is one of the flashy new things in smalls that we consider very beautiful. A tiny deep yellow with a scarlet blotch that is striking and unique. A lovely little glad. \$2 each any size.

**GREMLIN** (Butt) 242 E. A very small semi-face-up, in a deep pink shade that is different and interesting. Lg. \$1 ea. Blbts. 10 for 50c.

**JINGLES** (Lins) 230 M. The color of this little glad is pinkish salmon, and it will open five or six blooms on formal spikes of excellent style. An all-around fine little glad. Lg. 25c ea. Med. 20c. Blbts. 10 for 25c.

**LADY KILLER** (K & M) 217 M. A deep buff color with bright red blotch on a yellow throat. One of our favorites, in spite of clumsy name. A fine grower and very healthy. Spectacular. Lg. 2 for 25c. Med. 3-25c. Sm. 5-25c. Blbts. 20 for 25c

**LITTLE GOLD** (Fischer) 212 M. Rich deep golden yellow, almost orange, with slight ruffling. Beautiful and distinctive. Lg. 2-25c. Med. 3-25c. Blbts. 20 for 25c.

**LITTLE PAL** (Van Voorhis) 260 M. Light pink rose color with a deeper rose blotch on creamy throat. Beautiful and spectacular, and a fine show glad. Lg. 2 for 30c. Med. 3 for 30c.

**LITTLE SWEETHEART** (Fischer) 240 M. A very beautiful tiny pink with heavy ruffling; and many open blooms. A great show winner. Lg. 25c ea. Med. 2 for 30c.

**MARIONETTE** (Butt) 211 M. This little yellow glad has a very striking blotch or throat mark of deep red. Pointed petals, very showy. Lg. 50c ea. Med. 35c ea.

**EXQUISITE MIDGET** (Whitehouse) 143. This very tiny midget can easily win smallest flower in the show, and is very attractive at the same time. A light pink with some red throat markings; the full grown plant with spike will average about 16 inches. Stock very limited, and propagates very slowly. Lg. only 75c ea.

**MILDRED PETTMAN** 240 M. This light pink with a white throat is a vigorous healthy grower, and can hold 6 open on 16 bud spike. Good for cutting. Lg. 10 for 85c. Med. 10 for 65c. Blbts. 50 for 25c.

**NADIA** (Leffingwell) 230 L. A tall salmon with a yellow lip that is the standard by which all small salmons are judged. Good cutter, and will win in shows. Lg. 2 for 25c. Med. 3-25c. Sm. 5-25c. Blbts. 50 for 25c.

**OCEAN SPRAY** (Baerman) 206 E. Fine creamy white with an amber throat mark that is different. A good performer and very sure winner at shows. Med. 3-25c. Sm. 5-25c.

**OLD SOUTH** (Almey) 286 M. A very fine rose smokey that is very fine in this area, and will produce nice seedlings. Builds a fine tall spike, straight and strong. Lg. 25c. ea. Med. 15 ea. Blbts. 10 for 25c.

**ORANGE BUTTERFLY** (Salbach) 222 L. Here is an old timer that likes to open up it's florets. Seven to ten will open easily, and a fine orange color with red lines on a yellow lip. Lg. 2-25c. Med. 3-25c. Blbts. 25 for 25c.

**OSAGE** (Brown) 236 E. This little scarlet glad is a dandy in its class and very sure winner in most shows. Will open five to seven in fine order, and is very dependable and prolific. Lg. 2-25c. Med. 3-25c. Blbts. 15 for 25c.

**PETER PAN** (Butt) 233 M. A heavily ruffled beauty. It is a sort of dark orange with a deep orange marking in the throat. Will hold 8 open on a very sporty spike. Lg. 25c ea. Med. 2 for 35c. Blbts. 15 for 20c.



- PINK RIBBON** (Spencer) 240 E. Bright pink blooms with a creamy throat, with 5 or 6 open florets at one time, makes it a contender for blue ribbons. Lg. 10 for \$1. Blbts. 15 for 25c.
- PURPLE ORCHID** (Van Voorhis) 271. Rose-purple, with a yellow rib on a rose maroon throat; 3¼ inch florets on 18-bud spike with six open. An odd color. Lg. \$1. Med. 65c. Blbts. 10 ea.
- RED BUTTON** 150 E. A very bright medium red face-up that is really red; small early and very good. Good grower. Lg. 2-25c. Med. 3-25c. Blbts. 25-25c.
- ROSETTE** (Kuhn) 260 M. A ruffled light shade of rose that is something like Crinkles, and is a strong winner in the rose class. Will easily open 8 or 9, and can win in shows regularly. Lg. 2-25c. Med. 3-25c. Blbts. 20 for 25c.
- ROSY BELLE** 262. A solid deep rose color that will readily open 4 or 5 on a 15-bud spike. It is an excellent color you will like. Lg. 2-25c. Med. 3-25c. Blbts. 25 for 25c.
- RUBY** (Kuhn) 252 EM. Beautiful deep red in the right shade! Extra fine and a good grower. Holds five open on very cute spikes. A must have—sure. Lg. 2 for 25c. Med. 3 for 25c. Sm. 5 for 25c. Blbts. 25 for 25c.
- SILVERSIDES** (Kuhn) 262 M. Bright deep rose with silvery shades. Different than any other. Can hold 6 open. Lg. 2 for 35c. 10 for \$1.60.
- SMILETTE** (Sisson) 260 M. Here is one of our pets. Color is a dusty rose with deeper rose lines in a yellow throat. Slight ruffling helps it. Can open 5 out of 15 buds, and is a very fine variety. Lg. 35c ea. Med. 2 for 35c. Blbts. 15 for 35c.
- SNOW BABY** 200 M. Small pure white on a wiry stem, and vigorous grower. Lg. 2 for 25c. 10 for \$1. Blbts. 25 for 25c.
- SPUNKY** (Fairchild) 280 E. This early and lively little smokey grows easily and propagates rapidly. It is a dark smokey plum with a white edge and 3 or 4 florets will open on a 12-14 bud spike. Nice little kid. Lg. 40c ea. Med. 30c ea. Sm. 2 for 35c. Blbts. 10 for 25c. \$2 per 100.
- STARLET** (Baerman) 200 M. Starlet is one of the best small whites, and one of the whitest we know. A good show number too. Lg. 2 for 25c. Med. 3 for 25c. Blbts. 25 for 25c.
- STATUETTE** (Butt) 213 E. We now come to one of the highest class "smalls" in any garden. It is a sister of Peter Pan, altho it will have a few more open and is a little smaller. Has 18-20 buds, and can open 7 to 9, and stands heat well. It is a light yellow with some red peppering in throat. Lg. 25c ea. Med. 20c ea. Sm. 2 for 25c. Blbts. 15 for 25c.
- TANGELO** (Troyer) 222 Late. This late blooming orange glad can open 6-7 florets, and will do well in hot weather. Grows very tall and strong, and can win in shows. Lg. 2 for 35c. 10 for \$1.60. Blbts. 15 for 25c.
- THOMAS E. WILSON** 142. A nice little face-up salmon red, with a cream color throat, and can open five and often wins. Lg. 3 for 30c. Med. 4 for 25c. Blbts. 20 for 25c.
- TWEEDLEDUM** (Van Voorhis) 262 M. A deep rose color with a yellow throat spot of unusual size, but it makes up fine in arrangements. Many times a winner. Lg. 2 for 25c. 10 for \$1. Med. 10 for 75c. Blbts. 40 for 25c.
- TWINKLES** (Butt) 232 E. A deep orange salmon with a yellow throat; and a very striking colorful little glad. Six small very ruffled florets will open at once, and show pointed narrow petals. Very exciting. Lg. 25c ea. Med. 20c ea. Blbts. 10 for 25c.
- WEDGWOOD** (Fischer) 366 E. This is one of the finest small lavenders, but slightly above the miniature in size. Four or five lively ruffled florets will open easily. Grand for arrangements. Lg. 10 for \$1. Med. 10 for 70c. Blbts. 30c Pkt.
- WHITE LACE** (Fischer) 300 E. This was at one time classed as 200, but later changed. It is a very beautiful small white of splendid health and habits; 3-4 blooms open. Lg. 10 for \$2. Med. 10 for \$1.20. Blbts. 30c per Pkt. Sm. 10-65c.
- YELLOW BIRD** (Kuhn) 210. This fine yellow glad, always straight and strong is without doubt one of the most useful of the small glads, because of its splendid growing habits. Makes a tall spike with 5 to 7 open; and can be worked into wonderful vases and arrangements. Lg. 15c ea. 10 for \$1.25. Med. 3 for 30c. 10 for 85c. Blbts. 30c Pkt.



## HERBS AND FOLIAGE PLANTS

There are certain foliage plants that help greatly in making up floral arrangements. The purple spikes of *Liatris* are often used in making baskets. Tall spikes of Bells of Ireland (or Lemon Bells) are frequently used to add "greenery" in vase arrangements. Sweet Basil and the aromatic Ambrosia are also used with good effects. We have accumulated a quantity of seeds of these plants, and will include a packet of each with any bulb order sent to us for \$1.00, approximately 25 seeds per packet. This collection of seeds is an "accomodation offering" only, as we do hope to keep out of the general seed business.

### COLLECTION "MI"

We believe that a collection offering would be more interesting to some folks, hence the following offer; in No. 2 or No. 3 bulbs:

5 ATOM	3 CLAUARCY	5 TWEEDLEDUM
5 BO PEEP	3 RUBY	3 SPUNKY
5 LITTLE GOLD	3 STATUETTE	3 PETER PAN
3 LITTLE SWEETHEART	5 STARLET	5 FLICKER
5 MILDRED PETTMAN	3 LADY KILLER	3 FILIGREE
	6 BABS FREE	

65 bulbs of sixteen fine varieties all labeled; in a good range of colors. Catalogue value \$7.85. Prepaid to you for \$5.75.

## WHOLESALE PRICE LIST

We are again placing a wholesale sheet in our catalogue. No orders will be accepted from this sheet for less than \$10.00, and are F.O.B. Sioux City. Terms: Cash with order or 25 per cent down, balance C.O.D. when shipped.

Priced per 100	Bulblets				
	Large	Medium	Small	1000	Quart
AUTUMN GOLD .....	4.00	3.00			2.50
AUREOLE .....	6.50	4.50	2.00		5.00
BENJ. BRITTEN .....	8.00	6.00	3.00	3.00	10.00
BEAUTY'S BLUSH .....	5.00	3.50	1.50		2.00
BO PEEP .....	8.00	6.00	2.50		
BURMA .....	5.00	3.50	2.00		2.50
BURMA (Jumbos) 2½" Up.....	7.00				
DUSTY MILLER .....	7.50	6.00		2.00	5.00
ELIZABETH THE QUEEN.....	4.00	3.00	1.50		2.00
ETHEL CAVE COLE.....		3.00	1.50		2.00
EVANGELINE .....	9.00	6.00	2.50	3.00	12.00
FRIENDSHIP .....	7.50	4.50	2.00	2.00	6.00
LAKE PLACID .....	6.00		2.50		3.00
LAVENDER & GOLD.....	4.00	3.00	1.50		2.00
LAVENDER PRINCE .....	5.00	3.50	2.00		3.00
MISS WISCONSIN .....	6.00	4.00	2.00	1.50	4.00
MT. INDEX .....	4.00	3.00	1.50		2.00
ORANGE GOLD .....	4.00	3.00	1.50		2.00
PACTOLUS (Jumbos) .....	7.50	5.00		2.00	6.00
PHANTOM BEAUTY .....	5.00	4.00	2.50	1.50	4.00
PHANTOM BEAUTY (Jumbos).....	7.00				
RED CHARM .....	5.00	3.50	2.00		2.50
RED CHARM (Jumbos).....	6.50				
ROSE CHARM .....	4.00	3.00	1.50	1.50	4.00
SNOW PRINCESS .....	4.00	3.00	1.50		2.00
SPIC & SPAN.....	5.00	3.50	2.00	2.00	5.00
SPIC & SPAN (Jumbos).....	6.50				
SPARKS .....	7.00	5.00	2.50		10.00
SPARKS (Jumbos) .....	8.50				
STARLET .....	6.00				
SEEDLING 40-211 (Fischer).....	5.00	4.00	2.00		4.00
WEDGWOOD .....	7.00	5.00	3.00		6.00
VALERIA .....	5.00	3.50	2.00		3.00
WHITE LACE .....	10.00				

WE WILL NOT SHIP OUT WHOLESALE ORDERS, PARCEL POST, WITH AN INVOICE FOR THE POSTAGE. IF WANTED PARCEL POST, INCLUDE SUFFICIENT TO COVER, IN YOUR REMITTANCE.





We show here an arrangement of Wedgwood, that blue-tinted lavender that is ever-popular with arrangers of flowers; this is an arrangement of glads and fruit; and this variety lends itself very nicely to this sort of work.

## ***Our Popular Home Garden*** **COLLECTION "A"**

For many years we have been making an offer each season, of a "Home Garden Collection" of strong young medium sized bulbs; which ordinarily would provide a fine collection of blooms for the house-wife. With average cultivation these bulbs will make an excellent showing. We have been offering 15 to 18 varieties each season. Parcel post rates have jumped excessively, but we will add only 25c to former prices to cover this added expense. It will probably cover less than half the increase. The varieties and number are as follows:

10 AUREOLE	10 LADY ANN	10 TIVOLI
10 BLUE BEAUTY	10 MISS WISCONSIN	10 RED WING
10 BENJAMIN BRITTEN	10 MOUNT INDEX	10 WHITE LACE
20 BURMA	10 PHANTOM BEAUTY	5 OKINAWA (Free)
10 ELIZ. THE QUEEN	10 SPIC & SPAN	5 EVANGELINE (Free)
10 FRIENDSHIP	10 RED CHARM	

This list contemplates 170 very fine bulbs that will provide a good season of bloom; they have a catalogue value of \$11.75, and we will prepay them to your town for \$7.50. The best bargain in the catalogue. Use convenient order blank and send order while all varieties are available. If we are sold out of some variety we will substitute the nearest color. Just say, Please send "Collection A".

### **KEEP VARIETIES LABELED IN YOUR GARDEN**

Many people will come to our farm and buy a group of bulbs, and we carefully label and package each variety separately. When they get home they "toss them together", and plant them as a mixture. Why not keep each variety labeled with a weather proof marker, and be in position to increase the varieties you like best, by growing the bulblets the following year?

## ***Vennard Nursery***

BOX 394

SIoux CITY, IOWA